

**Maiden Town Council Regular Meeting  
Tuesday, December 13, 2022, 6:00 PM  
Council Chamber, Maiden Town Hall**

The Maiden Town Council met on Tuesday, December 13, 2022, at 6:00 p.m. for their regular scheduled meeting, held in the Town of Maiden Council Chamber.

Present for the meeting were, Mayor Max Bumgarner Jr., Mayor Pro Tem Beth Rudisill, Councilmembers Bob Sigmon, Danny Hipps, Cameron Ramseur, and Holly-Crafton-Lay.

Also, present were Town Manager Todd Herms, Town Attorney Wesley Deaton and Town Clerk-HR Officer Wanda Barnes

Others attending: See attached sheet.

The meeting was called to order at 6:00 p.m. by Mayor Max Bumgarner Jr.  
The invocation was given by Mayor Pro Tem Beth Rudisill  
The Pledge of Allegiance was led by Mayor Pro Tem Beth Rudisill

4. Approval of the Agenda

**MOTION WAS MADE BY COUNCILMEMBER BOB SIGMON AND MAYOR PRO TEM BETH RUDISILL TO APPROVE THE AGENDA AS PRESENTED. MOTION CARRIED UNANIMOUSLY 5-0.**

5. Approval of Meeting Minutes

**MOTION WAS MADE BY COUNCILMEMBER HOLLY CRAFTON -LAY AND SECONDED BY COUNCILMEMBER BOB SIGMON TO APPROVE THE REGULAR SPECIAL MEETING MINUTES AS PRESENTED. MOTION CARRIED UNANIMOUSLY 5-0.**

6. Citizen Requests & Comments

- A. Samantha Sanders, Maiden Business Association President states, the Merry Maiden will be is Thursday, December 15, 2022; 5:30 pm to 8:30 pm. The rain date is Monday, December 19, 2022. Councilmember Danny Hipps states, Maiden 1<sup>st</sup> Baptist Church will be giving away free hot dogs.

Bob Lederman states, we have property on West Maiden. It went before the Planning Board to be annexed. The Planning Board had a problem with it because it is beside the rock quarry. Twenty-eight years ago, when they open the rock quarry there is nothing in the paperwork about a buffer zone that they are asking for. They said the buffer area needs to be larger enough to take the residential out of play. It was my grandmothers land and I been around it since day one. Now we have 26 owners in that property. Twenty of those people are in Maiden district. I have listened to one of the gentlemen from the Planning Board and he said, it will not fly. We are going to shoot it down and that is basically how it went. After it didn't make it through the Planning Board, we are now going to the County Commissioner. DR. Horton went to the

county Commissioners Board and ask for an extension. The Planning Board gave them something to look for. One of the gentlemen from the Commissioners Board said Maiden didn't want anything to do with it. I am unsure where the statement came from. Maiden had the opportunity but did not want any part of it. This is the first opportunity since my grandmother passed away that we had an opportunity to sell this property. Who turned it down in the Maiden? How do people know to buy property in Maiden and no sign is up? Councilmember Hipps states, nothing has been brought before this council on that property. Mayor Max Bumgarner, Jr. states, he is talking about the county Planning Board and not the Towns.

Parks and Recreation Director, Keaton Miller states, Jody Rodgers Day will be held on January 3rd and 5th, 2022 and start at 5:30 pm at the recreation center and 6:30 at the elementary school.

Councilmember Holly Crafton-Lay states, in October we had a group here discussing economic development and they had some events going on in December or January. Have we heard any more about that? Town Manager Mr. Todd Herms states, it is December 15, 2022, and Blake will be attending in Raleigh. He also has a flyer that will be taken to the conference, and it will be emailed.

Mayor Pro Tem Beth Rudisill states, I have heard positive comments about the luminary service. They loved the music and the fact that we move it back to a Sunday night.

Councilmember Bob Sigmon states, I received a lot of good feedback about the Christmas parade.

Councilmember Danny Hipps states, I really appreciate Beth's prayer for the sick. Mrs. Mary Henry ask that we keep her in our thoughts and prayers. She will be having surgery. I did check on her and she is still very spry.

Councilmember Cameron Ramseur states, I would like to thank everyone for your support. We had a great year and accomplished a lot.

## 7. Consent Agenda

### A. Finance Officer's Report (Motion)

**MOTION WAS MADE BY COUNCILMEMBER BOB SIGMON AND SECONDED BY COUNCILMEMBER HOLLY CRAFTON-LAY TO APPROVE THE FINANCE OFFICER REPORT AS PRESENTED. MOTION CARRIED UNANIMOUSLY 5-0.**

## 8. Board & Committee Appointment

### A. Planning Board of Adjustment Appointment (Motion)

Planning and Zoning Director Blake Wright states, the Planning and Zoning Adjustment have three appointments. Currently Paul Beatty and Bruce Ikard have requested to be reappointment to the board. Roger Eisenhower who serves as the outside alternate, has requested not to be reappointed. Anthony Lawing has requested to be placed on the board and he would like to serve as our outside alternate.

**MOTION WAS MADE BY COUNCILMEMBER DANNY HIPPS AND SECONDED BY COUNCILMEMBER BETH RUDISILL TO APPROVE THE PLANNING BOARD OF ADJUSTMENT APPOINTMENT. MOTION CARRIED UNANIMOUSLY 5-0.**

9. Presentation

A. Haven Creation Branding (Motion)

Jeni Bukolt Haven Creation Branding CEO states, I am the founder of Haven Creative and we have a team of seven. Your Project Manager was Ann Redmond, and the project took six months. We work with communities across the country. How it is done, we develop, design, and deploy. There is a three-stage process. The develop process is extensive. The design phase is where we do the logo design and bring it to life. Deploy is where we share the story with the community. What we heard from the community is to protect what makes Maiden special, that small time charm and still be open to economic development. That is the importance behind branding. The keys things the community wants to see is to revitalize Maiden's downtown community. Blue is important to the community. From there we looked at your competitors. We want to stand out from the crowd and say what is unique to Maiden. Branding is in the hearts and minds of the community. It is also about where you are going in the community. We developed a brand platform. The brand pillars are fellowship, entrepreneurship, and sportsmanship. Sportsmanship, known as the biggest little football town. Brand story, Maiden NC living made easy. There are three colors that represent the pillars. The blues and the pop-up orange and the secondary mark for the signage. The branding can be used large or small, but it creates something the community can celebrate.

**MOTION WAS MADE BY MAYOR PRO TEM BETH RUDISILL AND SECONDED BY COUNCILMEMBER BOB SIGMON TO APPROVE THE HAVEN CREATION BRANDING. MOTION CARRIED UNANIMOUSLY 5-0.**

10. Old Business

A. Parking and Traffic Ordinance

Planning and Zoning Director Blake Wright states, this is an update on the parking and traffic ordinance, which is appendix B. The staff has formed an internal committee. We are looking to take out some of the older references and landmarks that are no longer here. Once we have completed that process, we will bring it back for councils' approval. Mr. Herms states, once that process is complete, we are considering a contract with the COG, because this will be several hours of work. With the normal staff, I don't know if we will be able to complete it in a timely manner. Police Chief, Tracy Ledford states, this will be a lengthy process.

B. Crosswalk

Mayor Pro Tem Beth Rudisill states, where are we at with the crosswalk equipment?  
Town Manager Mr. Todd Herms states, we are waiting on the poles.

11. Ordinance/Resolution

A. Ordinance #11-2023 An Ordinance to Amend the FY 2022-2023 Budget in The Electric Fund (Motion)

Finance Officer Jessica White states, this is the same budget amendment I presented last month, but I made a mistake on it. I used the wrong account number and type. This is the current budget amendment with the correct information. It is the same information you received last month. Mr. Herms states, Bryan and I reviewed it, however we all missed it.

**MOTION WAS MADE BY COUNCILMEMBER DANNY HIPPS AND SECONDED BY COUNCILMEMBER BOB SIGMON TO AMEND THE FY 2022-2023 BUDGET. MOTION CARRIED UNANIMOUSLY 5-0.**

B. Resolution #6-2023 A Resolution To utilize USDA Funding (Motion)

Town Manager Mr. Todd Herms states, we need this resolution approved to continue the USDA process.

Councilmember Danny Hipps states, can you clarify if there is anything else we need to do that maybe holding up the process? Fire Chief Luke Shoffner states, not to my knowledge, just the environmental assessment. Town Manager Mr. Todd Herms states, we are still on pace to meet the spring deadline goal. Councilmember Holly Crafton-Lay states, we started this in April, are we still on schedule. Mr. Herms states, yes, nothing has changed. To stay on the same pace, this resolution must be approved tonight. Mayor Pro Tem Beth Rudisill states, what is there turn around time? Finance Officer Jessica White states, my contact said if I have it in by the end of the year we will be on track. I do not know the timeline for the approval. Mr. Herms states, our USDA contact live in Dallas.

**MOTION WAS MADE BY COUNCILMEMBER BOB SIGMON AND SECONDED BY COUNCILMEMBER HOLLY CRAFTON-LAY TO UTILIZE USDA FUNDING. MOTION CARRIED UNANIMOUSLY 5-0.**

C. Resolution # 7 -2023 A Resolution of Achievement Varsity Cheerleading Squad. (Motion)

**MOTION WAS MADE BY MAYOR PRO TEM BETH RUDISILL AND SECONDED BY COUNCILMEMBER BOB SIGMON TO APPROVE THE ACHIEVEMENT RESOLUTION. MOTION CARRIED UNANIMOUSLY 5-0.**

D. Resolution # 8 -2023 A Resolution of Achievement Junior Varsity Cheerleading Squad. (Motion)

**MOTION WAS MADE BY MAYOR PRO TEM BETH RUDISILL AND SECONDED BY COUNCILMEMBER BOB SIGMON TO APPROVE THE ACHIEVEMENT RESOLUTION. MOTION CARRIED UNANIMOUSLY 5-0.**

12. Closed Session Enter 6:45 pm

**MOTION WAS MADE BY COUNCILMEMBER BOB SIGMON AND SECONDED BY COUNCILMEMBER HOLLY CRAFTON LAY TO ENTER CLOSED SESSION. MOTION CARRIED UNANIMOUSLY 5-0.**

13. Adjourn

**MOTION WAS MADE BY COUNCILMEMBER BOB SIGMON AND SECONDED BY COUNCILMEMBER HOLLY CRAFTON LAY TO ADJOURN AT 7:58. MOTION CARRIED UNANIMOUSLY 5-0.**

Respectfully Submitted:  
Wanda Barnes, Town Clerk

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**Max Bumgarner Jr., Mayor**

**ATTEST:**

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**Wanda Barnes, Town Clerk**